



# PERIKLINDO EV CONFERENCE 2025

" Empowering The Future: Navigating Trends and  
Challenges in the Global EV Landscape "

Jimbaran Convention Center, Indonesia, 10 - 11 July 2025

## SPONSORSHIP MANUAL

Hosted by:



Organized by:



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## About PERIKLINDO EV Conference

Indonesian Electric Vehicle Industry Association (PERIKLINDO) is an association that focus on the electric vehicle industry in Indonesia. It was established in 2021 with a vision to become a strategic partner for the government to help create a supported EV ecosystem, aiming to develop Indonesia as one of the leading and accountable countries within the electric vehicle industry.

Following the success of PERIKLINDO EV Conference in 2024, PERIKLINDO is now organizing the second annual **PERIKLINDO EV Conference 2025 (PEVC 2025) at Jimbaran Convention Center Intercontinental Bali Resort, on 10 – 11 July 2025.**

PEVC 2025 is expected to encourage and to push forward the growth of EV ecosystem in Indonesia, aiming to navigate the latest trends and understand the challenges within the global landscape.



## Objective

- Providing overview of emerging global trends in the electric vehicle industry
- Identify key challenges for the EV industry's future
- Encourage knowledge exchange among industry leaders, innovators, and policymakers
- Highlight the EV industry's role in sustainability and green mobility
- Strengthen partnerships to accelerate global EV adoption
- Discuss policy recommendations to support EV ecosystem growth
- Enhance regional competitiveness in innovation and sustainability for Indonesia's EV industry

## Theme

### Empowering the Future:

*Navigating Trends and Challenges in the Global EV Landscape*



**The Global EV Revolution:**  
Leadership, Innovation,  
and Policy Dynamics



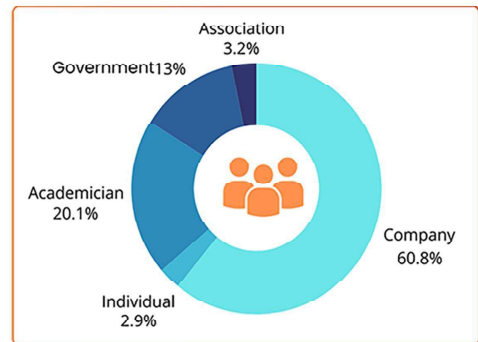
**Advancement in EV  
Design, Autonomous  
Driving Technology and  
EV Manufacturing**



**Breakthrough in EV  
Powertrain, Production  
and Energy Storage  
System.**

## Participant Profile

### 2024 Participant Proportion



### 2025 Participant Target

1/3

National  
Participant

2/3

International  
Participant

## Previous Esteemed Guest and Speakers



**Jenderal TNI (Purn.) Dr. Dr. (H.C.) Mardiyono, S.I.P., M.Si**  
Chairman of PERKILINDO  
Chief of Staff to The President of Republic Indonesia



**Prof. G.G. Chen**  
Father of Asian Electric Vehicles



**H.E. Shouhui Daimingmang**  
Ambassador of the Republic of Indonesia to China



**Kim Tae Kyung**  
CEO PT. TDI ENERGY INDONESIA



**Kwok Wai Kiat**  
Vice President Enterprise Product Management and Development, TELKOMSEL



**Liu Xiaoshi**  
Executive Deputy Secretary-General, Assistant to the President, China EV100



**Dr. R. Resdiansyah, ST., M.T., IPM**  
Chief of Transportation IKM Nusantara



**Frans Wang**  
COO Sere Indonesia



**Albert Aulia Syas**  
President Director KALISTA



**Sang Yung Chus**  
Managing Director Charge EV Yinson Greentech



**Prof. Dr. rer.nat. Enny Kartini**  
Founder National Battery Research Institute



**Daniel Ellawardhana**  
VP of Operation at PT PUN (Persero)



**Allen Zhen**  
General Manager Gotion Indonesia



**B. Prabowo Kartaleksana**  
Vice Chairman of Research and Development, PERKILINDO



**Silvio Lanzas**  
Deputy City Manager / Fire Chief (ret)



**Shi Guoyang**  
President Director Wuling Motors



**Lin Yumeiqing**  
Regional Manager of Representative Office (southeast Asia) CATARC



**IGW Sami Gunarta**  
Head of Department of Transport Government of Bali



**Jin Song**  
Director of Digital Power, Huawei



## PEVC 2024





## Previous Collaboration

### Sponsors:



### Partners:



### Official Carrier:



### Supported By:



## Participant Testimony

"This event provides a great platform for sharing insights on EV adoption and the development of EV ecosystem infrastructure in Indonesia. It's an excellent opportunity to gain valuable perspectives from across the region, especially Asia. Thank you, PERIKLINDO, for organizing such a well-executed event!"

**Daniel Lestanto**  
(EVP Retail Sales and Customer Service, PT PLN)

"Thank you, PERIKLINDO, for a successful event. This conference was rich with valuable information, and having Prof. C.C. Chan, the 'Father of EV in Asia,' as a speaker created incredible opportunities for knowledge-sharing. As a participant, I witnessed an outstanding setup and organization. Looking forward to an even more exciting event next year with more delegates joining!"

**Edmund Araga**  
(President, AFEVA)

"This event provides a great platform for sharing insights on EV adoption and the development of EV ecosystem infrastructure in Indonesia. It's an excellent opportunity to gain valuable perspectives from across the region, especially Asia. Thank you, PERIKLINDO, for organizing such a well-executed event!"

**Daniel Lestanto**  
(EVP Retail Sales and Customer Service, PT PLN)



# PEVC 2025 Event Rundown

## Day 1: Thursday, 10 July 2025

TIME	PROGRAM
09.00 - 10.15	Opening
10.15 - 10.30	Coffee Break
10.30 - 12.00	<ul style="list-style-type: none"> <li>Opening Remarks</li> <li>Keynote Speaker</li> </ul>
12.00 - 13.00	Lunch
13.00 - 15.00	<b>Breakout Session</b> <ul style="list-style-type: none"> <li>Session 1: "The Global EV Revolution: Leadership, Innovation, and Policy"</li> <li>Session 2: "Advancement in EV Design, Manufacturing and Software"</li> <li>Session 3: "Breakthrough in Battery Technology, Production and Energy Storage"</li> </ul>
15.00 - 16.00	<b>Plenary Session</b>

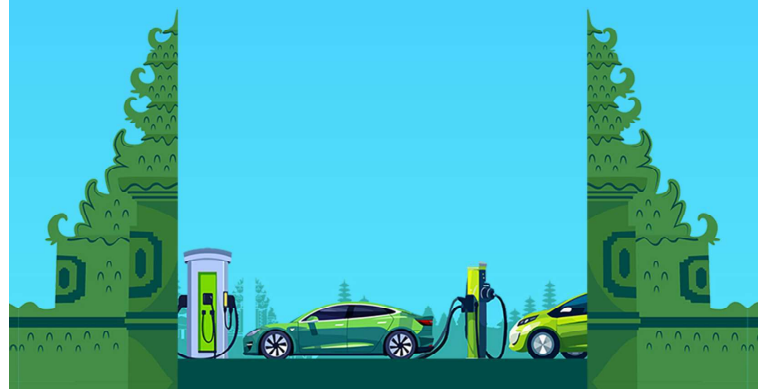
## Day 2: Friday, 11 July 2025

TIME	PROGRAM
09.00 - 10.00	<b>Plenary Session</b>
10.00 - 12.00	<b>Breakout Session</b> <ul style="list-style-type: none"> <li>Session 1: "The Global EV Revolution: Leadership, Innovation, and Policy Dynamics"</li> <li>Session 2: "Advancement in EV Design, Autonomous Driving Technology and EV Manufacturing"</li> <li>Session 3: "Breakthrough in EV Powertrain, Production and Energy Storage System."</li> </ul>
12.00 - 13.00	Lunch
13.00 - 15.00	<b>Plenary Session</b>



## Let's Participate and be PEVC 2025 Partner!

Showcase your brand identity and partner with us  
to drive awareness and engagement in the  
Electric Vehicle industry





## Platinum Package

**IDR 750.000.000\*–**

\*Available for 2 Companies. Price Exclude VAT 11%

- Company Video Clips Displayed at PEVC 2025 Opening Ceremony\*\*
- Company Souvenirs or Brochures\*\* include in PEVC 2025 Conference Kit
- Free Invitation:
  - 8 (eight) Conference Invitation
  - 8 (eight) Welcome Dinner Invitation
- XL Logo placement at:
  - Registration Counter
  - Entrance Gate
  - Official Hotels Hospitality Desks
  - 10 (ten) Vertical Banners
  - Wall of Fame
- Logo placement on multimedia at:
  - Opening Ceremony
  - Conference Venue
- Acknowledgement by Master Ceremony during PEVC 2025 Opening Ceremony and Closing Ceremony
- Logo placement on PEVC 2025 Official Website
- Company Name and Logo featured in all PEVC 2025 Social Media
  - Instagram
  - Facebook
  - LinkedIn
- 3mx6m Raw Space at PEVC 2025 Plenary Hall

\*\*Prepared by sponsor



## Gold Package

**IDR 500.000.000\*–**

\*Available for 4 Companies. Price Exclude VAT 11%

- Company Video Clips Displayed at PEVC 2025 Opening Ceremony\*\*
- Company Souvenirs or Brochures\*\* include in PEVC 2025 Conference Kit
- Free Invitation:
  - 5 (five) Conference Invitation
  - 5 (five) Welcome Dinner Invitation
- L Logo placement at:
  - Registration Counter
  - Entrance Gate
  - Official Hotels Hospitality Desks
  - 5 (five) Vertical Banners
  - Wall of Fame
- Logo placement on multimedia at:
  - Opening Ceremony
  - Conference Venue
- Acknowledgement by Master Ceremony during PEVC 2025 Opening Ceremony and Closing Ceremony
- Logo placement on PEVC 2025 Official Website
- Company Name and Logo featured in all PEVC 2025 Social Media
  - Instagram
  - Facebook
  - LinkedIn
- 2mx3m Raw Space at PEVC 2025 Plenary Hall

\*\*Prepared by sponsor



## Silver Package

**IDR 250.000.000\*–**

\*Available for 8 Companies. Price Exclude VAT 11%

- Company Video Clips Displayed at PEVC 2025 Opening Ceremony\*\*
- Company Souvenirs or Brochures\*\* include in PEVC 2025 Conference Kit
- Free Invitation:
  - 3 (three) Conference Invitation
  - 3 (three) Welcome Dinner Invitation
- M Logo placement at:
  - Registration Counter
  - Entrance Gate
  - Official Hotels Hospitality Desks
  - 3 (three) Vertical Banners
  - Wall of Fame
- Logo placement on multimedia at:
  - Opening Ceremony
  - Conference Venue
- Acknowledgement by Master Ceremony during PEVC 2025 Opening Ceremony and Closing Ceremony
- Logo placement on PEVC 2025 Official Website
- Company Name and Logo featured in all PEVC 2025 Social Media
  - Instagram
  - Facebook
  - LinkedIn
- 5 (five) roll-up banner at PEVC 2025 Plenary Hall \*\*

\*\*Prepared by sponsor



## Bronze Package

**IDR 150.000.000\*–**

\*Available for 8 Companies. Price Exclude VAT 11%

- Company Video Clips Displayed at PEVC 2025 Opening Ceremony\*\*
- Company Souvenirs or Brochures\*\* include in PEVC 2025 Conference Kit
- Free Invitation:
  - 2 (two) Conference Invitation
  - 2 (two) Welcome Dinner Invitation
- S Logo placement at:
  - Registration Counter
  - Entrance Gate
  - Official Hotels Hospitality Desks
  - 3 (three) Vertical Banners
  - Wall of Fame
- Logo placement on multimedia at:
  - Opening Ceremony
  - Conference Venue
- Acknowledgement by Master Ceremony during PEVC 2025 Opening Ceremony and Closing Ceremony
- Logo placement on PEVC 2025 Official Website
- Company Name and Logo featured in all PEVC 2025 Social Media
  - Instagram
  - Facebook
  - LinkedIn
- 2 (two) roll-up banner at PEVC 2025 Plenary Hall \*\*

\*\*Prepared by sponsor





## Retail Package

\*Multiple Companies. Price Exclude VAT 11%

NO	PACKAGE	PRICE
1	Booth (2 x 3 meters) at PEVC 2025 Foyer Plenary Hall	IDR 100.000.000,-
2	Logo on PEVC 2025 Official Vehicles stickers	IDR 85.000.000,-
3	Logo Placement at Coffee Break / Lunch Area	IDR 75.000.000,-
4	Logo Placement on Block Note	IDR 75.000.000,-
5	Logo Placement on Conference Bag	IDR 75.000.000,-
6	Logo Placement on Paging Signage at the Airport	IDR 50.000.000,-
7	Logo Placement on Participant Luggage Tag	IDR 50.000.000,-



## To Collaborate with PEVC 2025

### Contact Person Sponsorship

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10-11 July 2025

Jimbaran Convention Center, Intercontinental Bali Resort

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Organized by:



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