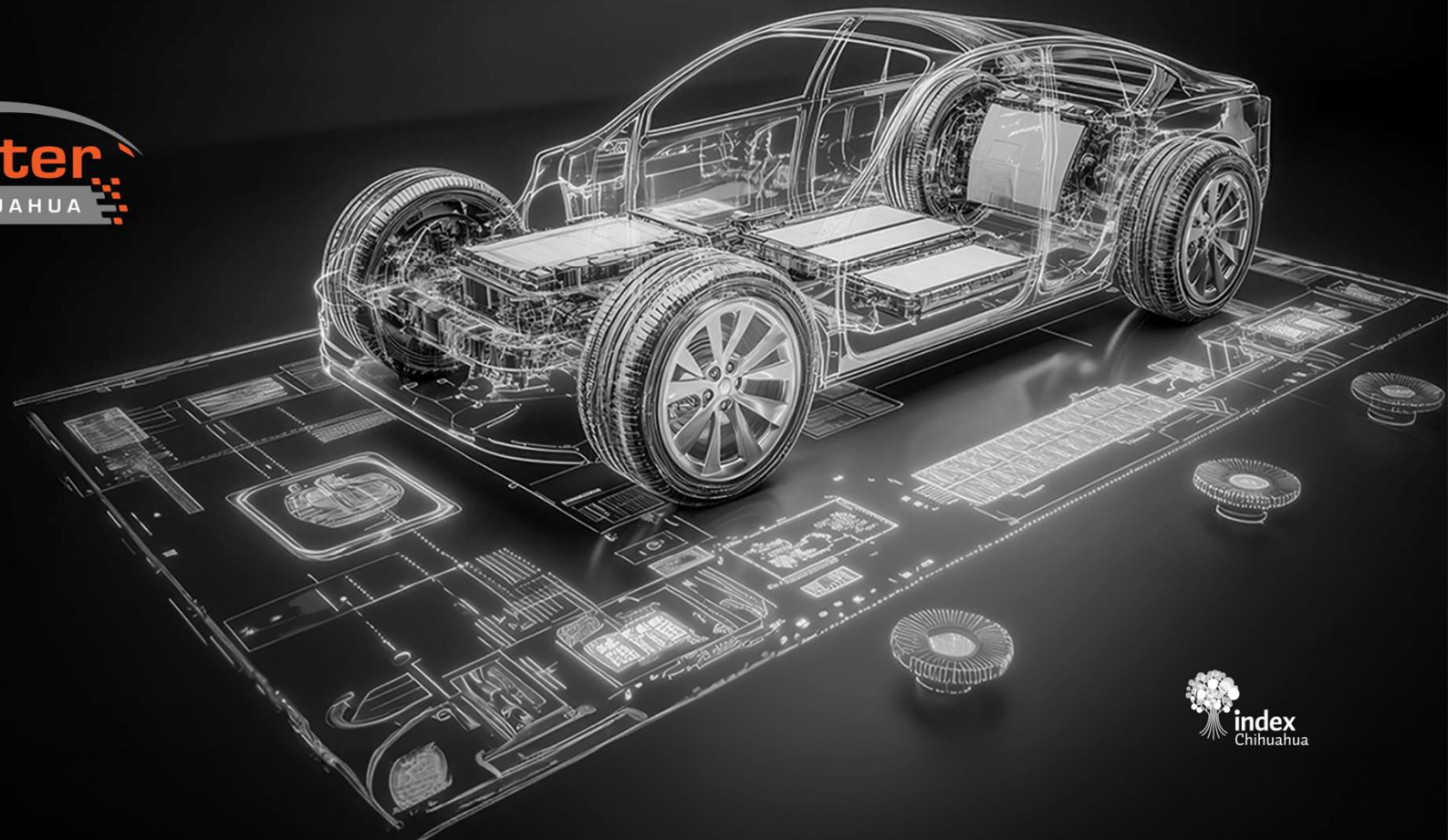


# INTEGRATING THE CAPABILITIES OF THE AUTOMOTIVE INDUSTRY





## ABOUT US

Founded in 2015, the Automotive Cluster of Chihuahua brings together leading companies from across the state to strengthen and expand the automotive value chain. In strong collaboration with Index Chihuahua, we accelerate the growth and global competitiveness of the regional industry through high-impact projects, strategic alliances, and joint initiatives.



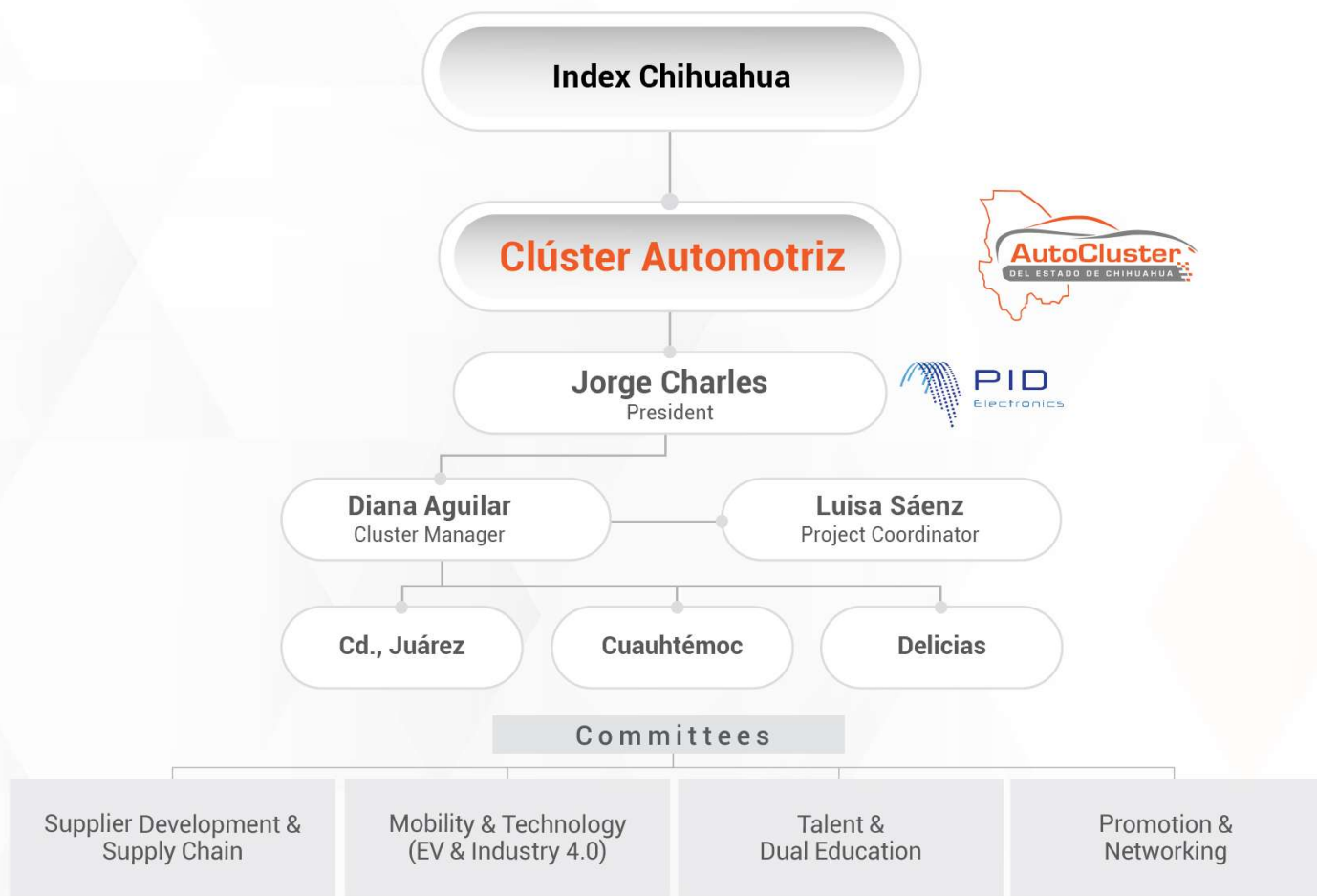
## MISSION

To promote the competitiveness and sustainable growth of the mobility industry in Chihuahua through the integration of local suppliers, talent development, and strategic collaboration among ecosystem stakeholders.

## VISION

To be the most professionalized and strategic mobility cluster in Mexico, recognized for its innovation capacity, the integration of direct suppliers at the Tier 1 and Tier 2 levels, and its direct impact on the region's technological transition.

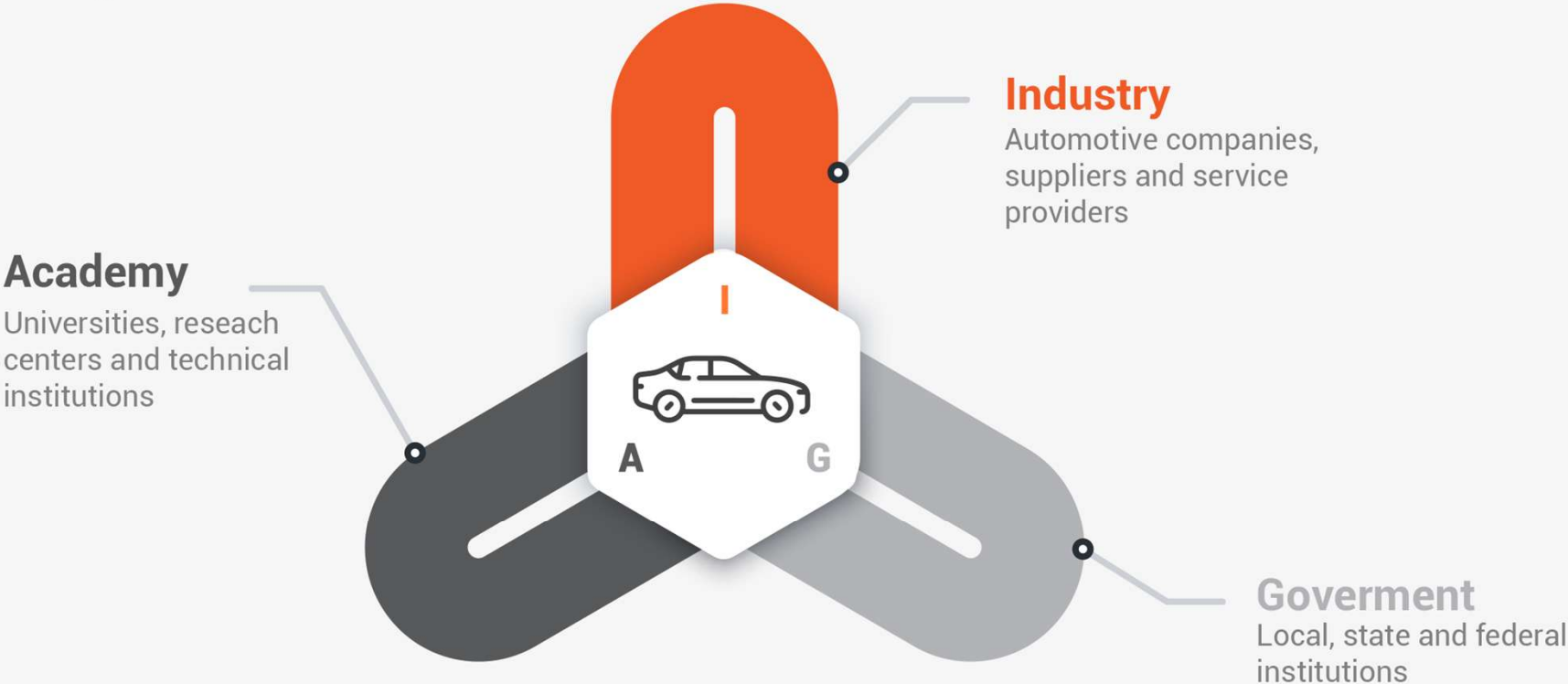
# ORGANIGRAMA



# TRIPLE HELIX MODEL



Guided by the triple helix model, we generate powerful synergies among Academia, Industry and Government driving innovation, technological development, and sustainable growth that position Chihuahua as a strategic hub for the global automotive sector."



# IMPORTANCE OF THE AUTOMOTIVE INDUSTRY IN THE STATE



United States of America

**Chihuahua** accounts for 8.8% of Mexico's total exports, of which 86% are destined to the United States.

# +180,500

## DIRECT JOBS 2025 CHIHUAHUA STATE

\* Source: CIES/SIDE



# IMPORTANCE OF THE AUTOMOTIVE INDUSTRY IN THE STATE



OEM's

**2**



Companies

**+400**

OEMs to Tier 3 and Tier 4, plus representatives or partners.

Research & Development Centers

**+8**



Millions USD

**\$699.3**

In Automotive FDI (7.4% of the national total) 2024





**GOBIERNO  
DEL ESTADO  
DE CHIHUAHUA**

# CHIHUAHUA

The logical choice to operate in the USMCA region



INVEST IN  
CHIHUAHUA



# AUTOMOTIVE CAPABILITIES IN CHIHUAHUA



## Process

- ✓ Injection molding
- ✓ Die – casting
- ✓ Precision machining
- ✓ Assembly & testing
- ✓ Gravity casting
- ✓ Heat treatment
- ✓ Urethane molding
- ✓ Harness assembly
- ✓ Metal stamping

## Products

- ✓ Gasoline, diesel & hybrid engines
- ✓ Aluminum wheels
- ✓ Engine casted parts
- ✓ Wire harnesses
- ✓ Airbags & side curtains
- ✓ Breaking & suspension
- ✓ Steering
- ✓ Electronics
- ✓ Fuel injection systems
- ✓ IP's
- ✓ Interior trim

## Other autoparts

- ✓ Oil pancaps
- ✓ Bushings
- ✓ Accessories
- ✓ Shafts
- ✓ Spark
- ✓ Plugs
- ✓ Bearings
- ✓ Radiator
- ✓ Air filters
- ✓ Pistons
- ✓ Washers
- ✓ Gas tanks
- ✓ Bars
- ✓ Hoses
- ✓ Drum brakes
- ✓ Clamps

# CHIHUAHUA VALUE CHAIN



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# AXES OF ACTION



**Integration and Supply Chain  
Development (RAP Program)**



**Innovation and Technology  
(EV & Industry 4.0)**



**Professionalization and Governance**

# REDCAM

12 CLUSTERS

17 OEMS

+ 600 COMPANIES



- Presentation of trends of the main OEMs by the international consulting firm by S&P, PADF among others.
- Creating synergies for the benefit of the automotive sector: such as the Automotive Directory and preferential prices in cluster supply events, as well as negotiations with leading organizations and synergies with INA - AMIA, among others.
- Membership and participation program with AIAG.
- Collaboration agreement with Michigan Minority Supplier Development Council (MOU).



# PROMOTE



Intracompanies visits - Better practices.



Management and participation in local, national and international trade shows and forums.



Trade missions.



Diplomatic relations with embassies, consulates and official delegations.



SECRETARÍA DE INNOVACIÓN Y DESARROLLO ECONÓMICO

Chihuahua Global®



# INSTITUCIONAL BOOTH PABELLÓN CHIHUAHUA



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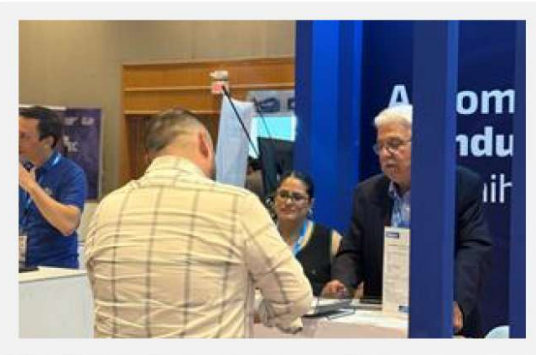
# SUPPLY DEVELOPMENT



Support for procurement needs of Cluster member companies and supplier days.



Attraction and support of national and international supply chain scouting prospects PAKFAB.



Evaluation and guidance for potential automotive suppliers.



Foster relationships with global procurement departments of major companies and connect them with our members.

# ACADEMIC COMMISSION



Certificate of Specialization with Tec Milenio University.



Creation of agreements with universities for social enterprises DATAZONE.



Co - management of the Index Academy / Industry survey.



Participation in the Index - Kaizen Continuous Improvement Program.



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# INSTITUTIONAL BOOTH PABELLÓN CHIHUAHUA



# EDUCATION & TALENT DEVELOPMENT



Certificate of Specialization with Tecmilenio University



- Specific Program for Automotive companies: flexibility for collaborators



- Ensure the updating of topics based on technological advances and industry requirements



- 1. Manufacturing Process  
2. Data Analysis  
3. Automotive regulations



- Content developed by experts from our partner companies



- Preferential price to members



- Automotive regulations certification



# LEAN SIX SIGMA CERTIFICATION

## Agents of Change Program

Training for industry personnel, creating a culture of continuous, efficient, and structured improvement



FREE!



# AFFILIATE MEMBERSHIP BENEFITS



## Promotion

Showcase your company's capabilities at national and international networking events. Participate in business meetings that foster supplier development at the national level, through supply-demand matching and 1-on-1 business appointments.



## Networking

Engage in continuous interaction with industry leaders through bimonthly meetings.  
Gain support in conflict resolution with all three levels of government.  
Access best practice workshops and member - exclusive webinars.



## AIAG Access

Enjoy complimentary affiliate membership with AIAG.



## Intercluster Benchmarking

Participate in monthly meetings with 12 automotive clusters nationwide, as well as sessions with clusters from other industries to exchange best practices.



## Stay updated

Benefit from industry - specific courses, forums, conventions and exhibitions with preferential rates for members.



## Participation in projects

Take part in projects and events supported by federal programs.



## Representation

Have your interests represented in local and national and international through our active participation.



## Expand your reach

Access new markets and broaden your company's geographic presence by becoming a member of the Chihuahua Automotive Cluster.



# MEMBERSHIP BENEFITS



## Strategic partnership

Strengthen your organization's presence in the automotive ecosystem by collaborating with Chihuahua's Automotive Cluster.



## Institutional visibility

Gain recognition as a key ally through Cluster communication platforms, events, and joint initiatives.



## Collaboration with industry leaders

Connect with automotive companies, educational institutions, and government entities to foster cross - sector collaboration.



## Knowledge exchange

Access specialized forums, workshops and webinars designed to share best practices and emerging trends.



## Joint projects

Participate in initiatives that promote innovation, sustainability, talent development, and regional competitiveness



## Networking platform

Build lasting relationships with stakeholders from multiple industries and clusters at both national and international levels.



## Advocacy & representation

Be part of discussions that shape policies and strategies for the future of the automotive and mobility sectors.



## Shared impact

Contribute to regional economic development while positioning your organization as a trusted partner of the industry.

# JOB BOARD

*Follow us and find a vacancy*



**Publish**

Vacancies offered by  
our Associate  
Companies

FOLLOWERS

 **+70,000**

 **+11,000**

 **+4,000**



*We simplify  
your job search*



**Upload your resume**  
Join the export  
manufacturing  
industry.



<https://bolsadetrabajo.indexchihuahua.org.mx/>



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